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Keep up to date with the latest developments in genetic technologies and the activities of Southern Beef Technology Services by following SBTS on Facebook, Twitter and YouTube.

SBTS and TBTS have set up joint social media accounts with the aim of making technical information and updates more accessible to seedstock producers. Information is routinely posted on Twitter and Facebook such as articles, webinars and event details, while the YouTube channel contains video presentations such as webinars from past SBTS & TBTS webinar series and short “Understanding BREEDPLAN EBVs” e-media clips.

To follow SBTS on Twitter, Facebook or YouTube simply go to the SBTS or TBTS website and click on the relevant icon, or you can go directly to the SBTS & TBTS Facebook account at <http://facebook.com/SBTSTBTS> and “Like” the SBTS page, Twitter account at <http://twitter.com/SBTSTBTS> and click on “Follow”, or visit the YouTube Channel at <http://youtube.com/user/sbtstbts>.

