



AUSTRALIAN RED POLL CATTLE BREEDERS INC

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EXECUTIVE MEETING OUTCOMES

Meeting March 25th 2018

- Sponsorship of the Red Poll Feature at the Royal Melbourne Show – request to the Executive for \$1000 sponsorship contingent on meeting the criteria of the Red Poll Marketing Plan. The Executive would be developing a strategy linking the feature show outcomes to the marketing plan.
- There would now be only one listing of Red Poll AI sires under the unrestricted category with control sires with no DNA profile flagged as such.
- Members requiring DNA testing need to request the SNP test (not MiP) which is the SeekSire test if using Neogen (previously UQ and Geneseek). Neogen requires that samples be sent with both an electronic copy of the submission form and a paper copy included with the sample. Members uncertain as to what and where to send should contact the Executive Officer.
- Dates for the launch of the Red Poll marketing plan were discussed and still to be decided. The Executive would be holding a workshop in April to plan further and timely communication to members was stipulated.
- The Executive approved a 5% increase in fees for 2018/2019
- The AGM and herd tour would be arranged by NSW region and tentative plans would be in the April newsletter
- There were 15 herd books from years 1977 – 2005 available for sale
- Exhibitors at the Sydney Show were acknowledged for their contribution and standards of excellence.
- Property signs advertising the use of Red Poll cattle suggested.
- Latest version of the website would soon be available for review and with final approval would go live.
- Regional elections would be held this year and a new President be elected.

Keryn Hutton

Executive Officer