



**AUSTRALIAN RED POLL CATTLE BREEDERS INC**

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## **EXECUTIVE MEETING OUTCOMES**

### **Meeting 20<sup>th</sup> April 2021**

- Progeny test group – report on genomics survey with 18 responses and 280 animals offered. Logistics and cost still to be determined.
- 'Crossbreeding with Impact' pamphlet – discussion on what was a desirable photo in promotional material.
- Annual magazine supplement – need all advertisements in as soon as possible
- ILROnline – to be investigated – cost and savings
- Only one version of the shed cards to be used.
- SA Heifer Expo was on and regional representatives would contact potential entrants this year given the short timeframe for entry.
- Administrators for the official Facebook page to be chosen from each region. Details in next newsletter
- Beef 2021 NNSW/QLD report

Keryn Hutton  
Executive Officer